

SUMMARY

I believe fun is found, not waited for. Whatever the work or tool, I dive in hands-on and dig the fun out of it. Lodging, apartment management, VAN agencies, e-contracts, and small-business services were all different domains, but structuring repetitive work into products and systems has always pulled me in. Companies and roles changed many times; what stays constant is the thrill of spotting a problem the moment I stop taking the obvious for granted, then solving it.

EXPERIENCE

2022.10–present

Product Manager , Vendit

- Designed product scope, structure, and operating flows for [Channel Manager 2](#), auto-syncing hotel OTA (Yanolja, Goodchoice, Agoda) reservations, inventory, and rates in one place, and the guest-upsell product [Vendit Concierge 2](#)
- MVP: validated RPA-based reservation sync step by step and shipped a sell-stop overbooking guard, confirming early demand
- Official rebuild: re-architected onto official OTA/PMS integrations and self-onboarding; launched as a paid subscription product after a closed beta
- Vendit Concierge: cut overgrown scope substantially, shipped an early/late-checkout payment MVP, then stopped on market-size limits and reallocated resources
- Ops BI: built a dashboard that brings scattered operational metrics into one view, speeding up status checks and decisions

2021.10–2022.08

Product Manager , Salda

- Rental daily report & chatbot: aligned metric definitions across HQ, sites, and managers, then built a daily-report dashboard and chatbot. Reporting 1h→5min, inbound calls ~30%↓

2019.12–2021.10

Product Manager , OKPOS

- Merchant application automation: web form wired to the internal back-office database with auto record creation and rep assignment. Lead time 3–5 days → 1–2 days
- Renewal reminder: auto-created renewal tasks 30 days before expiry with regional assignment and e-contract integration (~40,000 merchants)

2019.04–2019.12

Operations Manager , Modusign

- Automated revenue-DB management and data aggregation, consolidating them into dashboards to streamline repetitive operations

2014.12–2019.03

Partner Support , Spoqa

- Ran a 4-week remote-installation experiment (Busan / South Gyeongsang) that shifted the default from on-site to remote. Per-person throughput 2–5 → up to 20 installs/day; became the standard process

SKILLS

MySQL

Slack

JIRA

Confluence

Google Workspace

Notion

Figma

Claude

GitHub

Full career statement, hello.ignoramus.work/en/career , Updated 2026-06-15